



SBLI[®]

Kick-Start 2024 sales contest

**KICK-START 2024 WITH SBLI
YOU COULD WIN A TRIP TO SEE BOSTON AND A CELTICS GAME!**

Get in the game with SBLI as we close out 2023 and ring in 2024, and get on the fast track to two seats at a premier Boston Celtics match-up.

What - You could win 2 Boston Celtics tickets to a marquee match-up during this NBA season, includes a travel voucher with a value of up to \$1,500.

How - For EVERY paid case received at the SBLI home office starting December 1, 2023, and paid for by February 29, 2024, agents will earn a prize draw entry into the Kick-Start 2024 with SBLI sales contest. If three or more cases are paid, your prize draw entries are doubled, increasing your chances to win! It's that easy!

When - The winner will be contacted and notified by March 15, 2024. Good luck!

For more information, contact the Brokerage Sales Desk at 1.888.224.7254 (option 1) or brokerage@sbli.com.

KICK-START 2024 WITH SBLI SALES CONTEST GUIDELINES

Participation is reserved exclusively for contracted SBLI writing agents who are in good standing with SBLI.

The winner will be notified within a reasonable period and no later than 10 days after the closing of the contest.

To be eligible for the Kick-Start 2024 with SBLI sales contest:

- SBLI Term and Whole Life applications must have been received on December 1, 2023, or after and paid for by February 29, 2024.
- Each paid case will qualify for one entry into the contest drawing. If three or more paid cases are earned, the number of prize draw entries is doubled.

The value of the travel voucher will be determined based on the winner's actual travel needs, with a maximum value of \$1,500.

In the state of Connecticut, SBLI sells under the brand Centrian Life Insurance. Centrian Life Insurance is a registered trade name and Connecticut d/b/a of The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. SBLI and Centrian Life Insurance reserve the right to change, limit or cancel any contest rule or award at any time.

No substitution for or transfer of the award will be allowed. SBLI and Centrian Life Insurance will follow IRS guidelines regarding tax reporting in connection with this bonus program.

In the case of a dispute, the SBLI Vice President, Brokerage, will make the determination of incentive awards and have full discretion to settle any award dispute.

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