

# SBLI®

## SWING INTO SPRING



It's time to think spring! Celebrate warmer weather, longer days, and baseball season with the chance to win a trip to Boston and two tickets to see the Red Sox!



You could win 2 tickets to a Boston Red Sox game, and a travel voucher with a value of up to \$1,500.



For EVERY paid case received at the SBLI home office starting March 1, 2024, and paid for by May 27, 2024, agents will earn a prize draw entry into the Swing into Spring with SBLI sales contest. If three or more cases are paid, your prize draw entries are doubled, increasing your chances to win! It's that easy!



The winner will be contacted and notified by June 17, 2024. Good luck!

For more information, contact the Brokerage Sales Desk at 1.888.224.7254 (option 1) or [brokerage@sbli.com](mailto:brokerage@sbli.com).

### SWING INTO SPRING WITH SBLI SALES CONTEST GUIDELINES

Participation is reserved exclusively for contracted SBLI writing agents who are in good standing with SBLI.

The winner will be notified within a reasonable period and no later than 20 days after the closing of the contest.

To be eligible for the Swing into Spring with SBLI sales contest:

- SBLI Term and Whole Life applications must have been received on March 1, 2024, or after and paid for by May 27, 2024.
- Each paid case will qualify for one entry into the contest drawing. If three or more paid cases are earned, the number of prize draw entries is doubled.

The value of the travel voucher will be determined by the winner's actual travel needs and the value will not exceed \$1,500.

In the state of Connecticut, SBLI sells under the brand Centrian Life Insurance. Centrian Life Insurance is a registered trade name and Connecticut d/b/a of The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. SBLI and Centrian Life Insurance reserve the right to change, limit or cancel any contest rule or award at any time.

No substitution for or transfer of the award will be allowed. SBLI and Centrian Life Insurance will follow IRS guidelines regarding tax reporting in connection with this bonus program.

In the case of a dispute, the SBLI Vice President, Brokerage, will make the determination of incentive awards and have full discretion to settle any award dispute.

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