



# Start the Summer WITH SBLI<sup>®</sup>

## TRIP TO BOSTON AND RED SOX TICKETS CONTEST

### START THE SUMMER WITH SBLI SALES CONTEST LAUNCHES JUNE 3!

YOU COULD WIN A TRIP TO VISIT BOSTON AND SEE THE RED SOX!

**What** You could win a trip to see the sights in Boston - your travel and hotel covered up to \$1,500 - along with 2 Red Sox tickets to a marquee matchup during this MLB season.

**How**

- For EVERY paid case received at the SBLI home office beginning June 3, 2024 and paid for by August 12, 2024, agents will earn a prize draw entry into the **Start the Summer with SBLI** sales contest.
- If three or more cases are paid, your prize draw entries are **doubled**, increasing your chances to win! It's that easy!

**When** The winner will be notified by August 23, 2024. Good luck!

For more information, contact the Brokerage Sales Desk at 1.888.224.7254 (option 1) or [brokerage@sbli.com](mailto:brokerage@sbli.com).

#### WIN WITH SBLI SALES CONTEST GUIDELINES

Participation is reserved exclusively for contracted SBLI writing agents who are in good standing with SBLI.

The winner will be notified within a reasonable period and no later than 20 days after the closing of the contest.

To be eligible for the Start the Summer with SBLI sales contest:

- SBLI Term and Whole Life applications must have been received on or after June 3, 2024 and paid for by August 12, 2024.
- Each paid case will qualify for one entry into the contest drawing. If three or more paid cases are earned, the number of prize draw entries is doubled.

The value of the trip to Boston will be determined by the winner's actual travel needs and the value will not exceed \$1,500. If Red Sox tickets are unavailable due to circumstances beyond our control, the event will be replaced by something of equivalent or similar value.

In the state of Connecticut, SBLI sells under the Centrian Life Insurance brand. Centrian Life Insurance is a registered trade name and Connecticut d/b/a of The Savings Bank Mutual Life Insurance Company of Massachusetts, Woburn, MA. SBLI and Centrian Life Insurance reserve the right to change, limit or cancel any contest rule or award at any time.

No substitution for or transfer of the award will be allowed.

SBLI and Centrian Life Insurance will follow IRS guidelines regarding tax reporting in connection with this bonus program.

In the case of dispute, the SBLI Vice President, Independent Distribution, will make the determination of incentive awards and have full discretion to settle any award dispute.