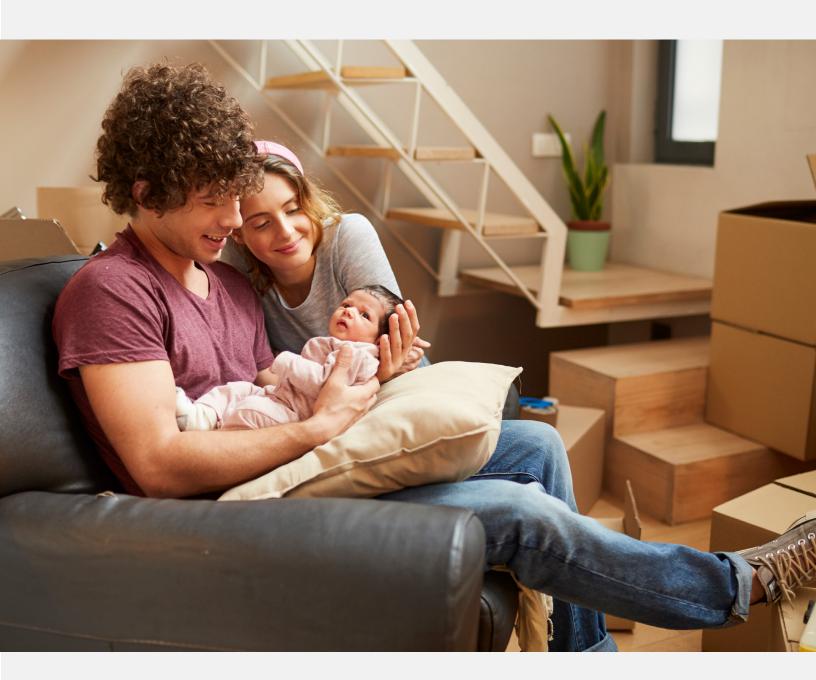
# **SBLI**®



# **ASSURE** LEVEL TERM® LIFE INSURANCE PRODUCER GUIDE

A SIMPLIFIED ISSUE GUARANTEED LEVEL PREMIUM TERM PRODUCT



#### **About SBLI**

At SBLI, we're a little different from most life insurance companies and this has been at the heart of our company from the day we were founded by future Supreme Court Justice, Louis Brandeis. His innovative and inspiring vision was to:

- . Make high quality life insurance accessible, affordable and reliable for all who need it
- . Operate according to an uncompromising set of values and always act in the best interests of customers
- . Commit to the values of the communities we serve and the places we live and work
- . Be readily available to our customers

# Every day, we fulfill a century-old vision in large and small ways

Our company has grown and changed over time; however, our commitment to our founding vision is consistent.

Today, we are as determined as ever to set service standards in helping families and insurance professionals throughout the country. As we look ahead, we are dedicated to being a different kind of life insurance provider for the next 100 years.

Our focus is to help you deliver the best solutions to clients and do more in less time.

#### Welcome to Assure Level Term® Life Insurance

To help your clients and their families now and in the future, SBLI proudly offers you a simplified issue, low-cost level premium protection, with a range of features and riders that offer additional flexibility to meet your clients' varied term life insurance needs.

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#### **OVERVIEW**

Assure Level Term® Life Insurance provides simplified issue, low-cost level premium protection with the option to convert to a permanent product until attained age 70 or the entire level term period, along with a range of features and riders that offer additional flexibility to meet your clients' varied term life insurance needs.

#### **TAKE A LOOK:**

- Low-cost coverage for face amounts up to \$1 million
- Level premiums clients can select guaranteed level premiums for 10, 15, 20, or 30 years
- Fast and convenient simplified issue underwriting process with a decision in minutes1
- Charitable Giving, Accidental Death<sup>2</sup>, Children's Term and Accelerated Benefit riders for extra protection
- A digital vault service and legacy preparation tools to help clients store, organize and share their most important information today, tomorrow or on a trigger event with LegacyShield<sup>®3</sup>
- A guaranteed conversion feature up to age 70

#### **MEETING CLIENT NEEDS**

Term insurance is designed for individual clients who are looking for straightforward, affordable, and easy-to-understand protection to help meet their needs.

Need	Solution			
Income Protection	<b>Protect future earnings</b> — The death benefit proceeds of the policy can help:			
	Pay off a mortgage or other financial obligations			
	• Replace lost income in the event of a wage earner's death			
	• Fund future college expenses or help cover daycare expenses			

To be **suitable** for **Assure** Level Term<sup>®</sup> Insurance the applicant must be:

- Aged between 18-65 (age nearest)
- Actively employed or a non-working spouse
  - If not, can be a full-time student younger than 26 (max coverage is \$100,000), or actively seeking work (max coverage is \$100,000) or retired above age 49 (max coverage is \$250,000)
- A US citizen or a permanent resident or work visa holder<sup>4</sup>
- NOT replacing existing life insurance

In certain circumstances an application may be subject to a manual underwriting review; in such cases a decision may not be available in minutes. Please note both the agent and the applicant will be advised immediately when this situation occurs. <sup>2</sup>This rider is not available with applications referred to an external underwriter. <sup>3</sup>LegacyShield is a cloud-based document storage service. The services received through LegacyShield are not intended to be legal, tax, or investment advice. Your clients should consult their own legal, tax, or investment advisor regarding their personal situation. <sup>4</sup>Must have resided in US for a minimum of 2 years, with the intent to stay, and have established health insurance.

# **PRODUCT SPECIFICS**

Assure offers a complete range of online guaranteed level term insurance options providing both affordable protection and adaptability to meet your clients' varied term life needs.

Features	Description			
Product Design	Simplified Issue Guaranteed Level Premium Term (10, 15, 20, and 30 Years)			

#### **TERM LENGTHS, AMOUNTS, AND RISK CLASSES**

Term Lengths	For ages <b>18-50</b> : 10-, 15-, 20- or 30- Year	For ages <b>18-50</b> : 10-, 15-, 20- or 30- Year Term		For ages <b>51-60</b> : 10-, 15- or 20- Year Term		For ages <b>61-65</b> : 10- or 15- Year Term	
Renewability		To age 85					
	Minimum: \$100,000	Minimum: \$100,000		Minimum: \$10	0,000	Minimum: \$100,000	
Min. / Max.	Maximum: For ages <b>18-40</b> : the lesser of		num: For ages ): the lesser of	Maximum: For <b>51-60</b> <sup>1</sup> : the les	0	Maximum: For ages <b>61-65</b> <sup>2</sup> : the lesser of	
Face Amounts	\$1,000,000 or		,000,000 or	\$500,000		\$500,000 or	
	20x Income		5x Income	10x Incom		10x Income	

Please note, for mortgage coverage only, quoting should not exceed 1.5 times the mortgage amount.

Face Amount Banding	<b>Band 1:</b>	<b>Band 2:</b>	<b>Band 3:</b>		
	\$100,000 - \$249,999	\$250,000 - \$499,999	\$500,000+		
Policy Fee	Annual policy fee \$50. Modalized for premiums not paid annually.				

Please note the policy fee is non-commissionable.

	Non-Nicotine	Nicotine	
Risk Classes	Elite, Preferred, Select, Standard; up to substandard table D risks	All nicotine risks, Standard; up to substandard table D risks	

#### PREMIUM MODES AND FACTORS

Mode	Annual	Semi-Annually	Quarterly	Monthly
Factor	1.0	0.51	0.26	0.087

<sup>&</sup>lt;sup>1</sup>Applications with ages 56-60 and a face amount greater than \$250,000 are referred to an external underwriter for a manual underwriting review. <sup>2</sup>Applications with a face amount greater than \$250,000 are referred to an external underwriter for a manual underwriting review.

# **RIDERS & SERVICES**

#### ACCELERATED DEATH BENEFIT RIDER<sup>1</sup>

This rider is provided on all newly issued **Assure** Level Term® Life policies with no additional cost. The Accelerated Death Benefit Rider allows the client to accelerate a portion of his or her death benefit if he or she is terminally ill. The funds provided by the rider may be used to help pay for medical expenses, end-of-life care, or anything the policy owner deems appropriate.

**Benefit Trigger:** In order to exercise the accelerated death benefit, the base policy insured must have a terminal illness that will result in death within 12 months, as verified by a physician's statement.

**Benefit Amount:** The maximum amount of death benefit that can be accelerated is 50% of the base policy death benefit excluding death benefit provided by any riders. The accelerated death benefit cannot exceed \$250,000. The accelerated benefit amount will be payable to the policy owner.

**Lien Method:** The accelerated death benefit amount will be treated as an interest-bearing lien against the base policy death benefit. The Lien Interest Rate will be the lesser of the policy loan interest rate and the adjustable loan interest rate allowable by law. We will set this adjustable loan rate once each policy year at the beginning of the policy year, and it will not change until the next policy anniversary. Please note the interest on the lien amount will be billable to the client at each policy anniversary.

**Death Benefit After Acceleration:** The death benefit will be reduced by the amount of the accelerated benefit plus accrued interest and any other outstanding policy loans. If the accelerated death benefit lien and any other policy loans exceed the face amount of the policy, the policy will terminate, and no death benefit will be paid.

**Termination:** The rider terminates upon death benefit acceleration or upon base policy termination. The rider may be reinstated if the base policy has been reinstated, if it has not been previously used.

**Charges:** There is no premium charge for the rider. However, a nominal fee will be assessed upon death benefit acceleration.

#### **CHILDREN'S LEVEL TERM RIDER**

This is an optional rider providing coverage for all eligible children. It is convertible to permanent insurance and can thus guarantee future insurability for the covered children, as well as provide valuable death benefit protection for them today.

**Eligibility:** Coverage is available for the natural, legally adopted or stepchildren of the base policy insured who are at least 30 days old and less than 17 years old. The rider will not be issued unless there is at least one insurable child at the time the base policy is issued.

**Coverage and Premiums:** The rider provides each eligible child of the base policy insured either \$5,000 or \$10,000 of death benefit protection. The rate per thousand for the rider is \$12.00 annually. Premiums for the child rider cannot be rated.

**Conversion:** When each covered child turns 25, each child can convert to a permanent policy with a face one times the rider face amount at any time.

**Policy Changes:** Children can be added or deleted from an existing child rider with proper notice; however, a child eligible at the time the rider was issued but who was not listed on the rider application may not be added to an existing rider.

**Covering Additional Children**: Additional children may be added at any time provided the eligibility requirements for an Insured Child are met. An application form is required and additional children can be added at no extra cost.

**Expiry:** Coverage on each child expires when certain events occur, such as reaching age 25, premiums not paid when due or the policy is cancelled.

**Termination:** The coverage for each child covered under the rider will terminate when the child reaches age 25, if the base policy terminates for any reason, or if the base policy becomes paid up, expires, matures, on the date the youngest insured child attains age 25, or if the base policy's non-forfeiture options become effective.

**Suicide Provision:** If a covered child commits suicide during the first two years of coverage, one-half of the rider premium will be refunded. The rider will continue with regard to any other Insured Children.

#### **CHARITABLE GIVING RIDER**

This rider is automatically provided on all newly issued **Assure** Level Term® Life policies with no premium charge. All the owner needs to do is select an eligible charitable organization.

When a claim is paid to the beneficiaries, SBLI will pay an additional 0.5% of the face amount to an accredited charity as designated by the owner. The payment is made as a donation in the name of the insured. The payment is over and above the face amount; there is no decrease in the payment to the beneficiary(ies).

**What Charities are Available?** All registered 501(c)(3) organizations are available as a Charitable Giving Rider recipient. This choice can be made when the client purchases their policy, or afterward, while the policy is in force. The source for the available charities is the IRS database and only charities with a deductibility code of 1 will be accepted.

**Change at Any Time.** The owner designates the charity at the time of application, but can change the designation while the coverage is in force to reflect their new priorities. However, if no beneficiary is designated, then the benefit will be automatically paid to the Make-A-Wish Foundation of America. The donation is 100% tax-free and does not need to be included as part of the insured's estate. The donation may be eligible for a charitable tax deduction from the charity.

#### **UNEMPLOYMENT WAIVER OF PREMIUM RIDER**

This rider is automatically included at no extra cost and waives premiums, should the insured become unemployed.

**Issue Ages:** The issue ages for the Unemployment Waiver of Premium Rider are 18-60, or the maximum issue age of the base policy if it is lower.

**Coverage:** The benefit waives 6 months of base plan and all rider premiums. This benefit can only be used once during the level-term period.

**Waiting Period:** There is a 9-month waiting period to submit a claim for this benefit. The waiting period starts from the effective date of this rider and after the end of each premium waiver period.

**Proof of Unemployment:** The insured will need to prove they are receiving federal or state unemployment benefits for four continuous weeks.

**Expiry:** The maximum attained age for rider exercise is age 65. The rider automatically terminates on the last day of the term duration, or at age 65 if earlier.

#### **ACCIDENTAL DEATH BENEFIT RIDER<sup>2</sup>**

This is an optional rider providing additional coverage on the primary insured in case of accidental death.

**Definition of Accident:** The insured's death must be from accidental bodily injury and death must occur within 180 days of the accidental bodily injury that caused death, as determined by a physician.

**Issue Ages:** The issue ages for Accidental Death Benefit are 18-60, or the maximum issue age of the base policy if it is lower.

**Coverage:** The minimum coverage amount under this rider is \$25,000. The maximum coverage for issue ages 18-60 is \$250,000.

**Exclusions:** This rider will not be paid if the insured dies from suicide or self-inflicted injury; while participating in a felony or illegal activity, riot, or terrorist activity; from declared or undeclared war, or by an "act of war"; or from engaging in various high-risk activities stated within the product contract. Additionally, this rider will not be paid if death is caused or contributed by intoxication; or if death occurs before the insured's first birthday.

**Rider Fee:** An additional level premium is applied annually. The rates per thousand will vary by issue age.

#### **LEGACYSHIELD®3**

SBLI has partnered with LegacyShield® to include with your clients' policy a subscription to a suite of user-friendly online tools. These tools empower them not only to craft a lasting legacy, complete with a will, but also to ensure that their loved ones can access everything they've left for them precisely when they need it.

With LegacyShield®, your clients can undertake the following:

- Safely store their documents, final wishes, family photos, and more.
- Consolidate all of their financial accounts and insurance policies in one convenient dashboard.
- Create documents for their estate plan, including their will, power of attorney, and advance directive.

These highly secure online tools are designed to help your clients better organize their lives today and more easily plan for tomorrow.

<sup>&</sup>lt;sup>1</sup>Subject to an administrative expense charge upon acceleration. <sup>2</sup>This rider is not available to applications referred to an external underwriter. <sup>3</sup>SBLI has partnered with LegacyShield to provide certain products with your clients' policy. Additional LegacyShield products may also be available for purchase. Your clients' relationship or agreements with LegacyShield are separate from their relationship or agreements with SBLI. The kits they may be receiving access to through LegacyShield are not intended to be legal, tax, or investment advice. Your clients should consult their own legal, tax, or investment advisor regarding their personal situation. LegacyShield is a subsidiary of SBLI. Products or Services offered under LegacyShield are not insurance and are subject to change. For more information, please contact SBLI at 800-694-7254.

#### **UNDERWRITING**

Assure Level Term® Life Insurance uses a simplified issue underwriting process that never requires an exam and provides a swift decision.

#### **IDEAL TARGET MARKET**

Applicants with the following characteristics are well-suited for our simplified issue process:

- Information provided by clients who are good historians of No indication of adverse financial profiles, such as: their overall medical history
- Not a highly sub-standard medical risk
- No indication of heavy shopping activity with poor disclosure
- Not recently declined by another carrier without knowledge of details
- No history of criminal activity

- - Bankruptcy history
  - Heavy lien, judgement, heavy collection or bad debt activity
  - Unemployed clients (with exception of homemakers and retired)
  - Clients with minimal household earnings

#### **EXAMPLES OF UNACCEPTABLE RISKS**

Applicants with the following characteristics are not suited for our simplified issue process and are likely to be declined:

- BMI above 42 or below 17
- Weight change over 10 pounds in last year due to anything other than diet/exercise or pregnancy
- Any treatment for, or diagnosis of, the following in the last 5 years:
  - a. Major depression or mood disorders requiring 3 meds or led to loss of work or seeing a psychiatrist
  - b. Bipolar depresssion, schizophrenia, suicidal ideation or suicide attempt
  - c. Diabetes requiring insulin OR age nearest <40 OR age nearest 40+ with A1C>7
  - d. Asthma (not including seasonal allergies) that required any hospital, emergency room or immediate care center visits
  - e. Emphysema or COPD
  - f. Heart disease, including but not limited to heart attack, heart surgery, coronary artery disease, valve disease, irregular heartbeat, congestive heart failure or cardiomyopathy
  - g. Any vascular disease, including cerebrovascular disease, stroke, transient ischemic attack (TIA) or peripheral vascular disease

- h. Chronic kidney disease
- i. Liver cirrhosis, chronic hepatitis or disease of the pancreas
- j. Neurological disease such as amyotrophic lateral sclerosis (ALS), Alzheimer's disease, Parkinson's disease, dementia, Huntington's disease or cognitive impairment
- k. Degenerative muscle or nerve disease including but not limited to multiple sclerosis (MS), paralysis or muscular dystrophy
- l. Seizure/epilepsy disorder other than simple/partial or petit mal
- m. Rheumatoid arthritis, lupus or any other connective tissue disease being prescribed ongoing treatment with steroids or immunosuppressants for connective tissue disease
- n. Inflammatory bowel disease, including ulcerative colitis or Crohn's disease, with a history of hospitalization or required any visits to a hospital, emergency room or immediate care center within the last two years
- Surgery in past 2 years (other than bone, joint, ligament or tendons, cosmetic, c-section or D&C, dental, gallbladder, hemorrhoid, tonsil or adenoid removal, vision or hearing, varicose veins or vasectomy)

- Received disability claim (not including short-term disability, military or childbirth) less than 2 years ago or missed more than 7 months of work
- Awaiting test results excluding HIV, allergy, pregnancy or fertility-related (past 2 years)
- Cancer (excluding basal cell carcinoma or squamous cell carcinoma) (last 10 years)
- HIV/AIDS
- Hospitalized in last year requiring treatment or care

#### **EXAMPLES OF UNACCEPTABLE LIFESTYLE RISKS**

- Alcohol usage > 20 drinks per week
- Daily marijuana usage
  - a. Marijuana usage > 4x per week or > 16x per month
- Actively in the Military
  - a. If in the reserve or national guard, cannot approve if they are under alert for, received orders to or currently serving in a war zone or area of conflict or political instability
- Used a narcotic, barbiturate, amphetamine, hallucinogen, heroin, cocaine, other illegal drug (excluding marijuana), or prescription medication that was not prescribed by a licensed medical professional

- Had a licensed medical professional recommend counseling or treatment for alcohol or drug use (last 7 years)
- Convicted of a felony, currently have felony charges pending or are currently on parole (last 10 years)
- DUI/DWI, reckless driving conviction or license suspended/ revoked (last 5 years)
- Engaged in motor vehicle racing, aircraft piloting (other than commercial airline) or skydiving (last 2 years)
- Scuba dived to a depth of more than 101 feet (last 2 years)
- Rock climbed more than 13,001 feet elevation or any elevation without safety equipment (last 2 years)

# **SUBMITTING BUSINESS**

#### INSTRUCTIONS FOR COMPLETING THE APPLICATION

The easy-to-follow steps of the Assure Level Term® Insurance application process are outlined below.

- Step 1: Pre-screen
- Step 2: Quote
- Step 3: Application
  - Consent
  - Beneficiary(ies)
  - Offer/Payment
  - Signatures

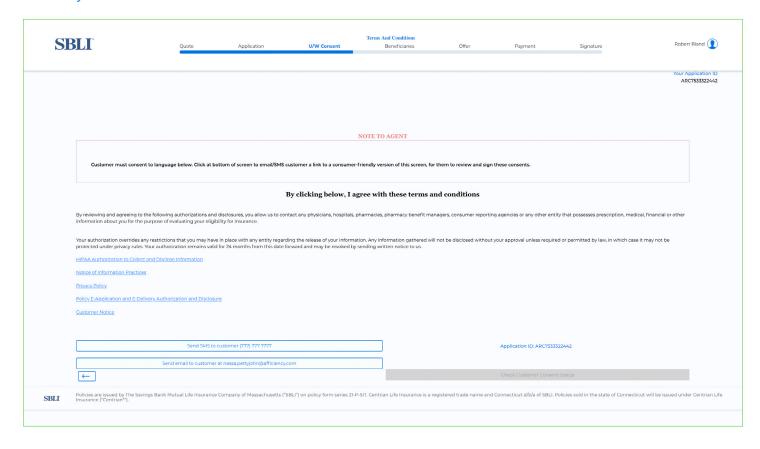
#### **DISCLOSURES PROVIDED ON THE APPLICATION**

The following disclosures are available for review by the applicant during the application process.

For the authorization screen:

- 1. HIPAA Authorization 22-A-CAD
- 2. Notice of Information A-91-D
- 3. **Privacy N-51**

- 4. Policy E-App 19-N-EAD
- 5. Customer Notice



For the client signature section:

1. Application

4. N-NOREP

2. HIPAA Authorization - 22-A-CAD

5. **F-104** 

3. Policy E-App – 19-N-EAD

#### By clicking below, I agree with these terms and conditions

By reviewing and agreeing to the following authorizations and disclosures, you allow us to contact any physicians, hospitals, pharmacies, pharmacy benefit managers, consumer reporting agencies or any other entity that possesses prescription, medical, financial or other information about you for the purpose of evaluating your eligibility for insurance.

Your authorization overrides any restrictions that you may have in place with any entity regarding the release of your information. Any information gathered will not be disclosed without your approval unless required or permitted by law, in which case it may not be protected under privacy rules. Your authorization remains valid for 24 months from this date forward and may be revoked by sending written notice to us.

HIPAA Authorization to Collect and Disclose Information

Notice of Information Practices

Privacy Policy

Policy E-Application and E-Delivery Authorization and Disclosure

**Customer Notice** 

Application ID: ARC2497999460

I Agree

#### **ACCEPTABLE FORMS OF PREMIUM PAYMENT**

We will accept direct payment (EFT) from an account of the policy owner as stated on the application.

#### **Electronic Funds Transfer (EFT)**

EFT is available for all premium payment modes.

#### **PREMIUM BILLING DATES**

The EFT billing occurs on the same day of the month as the policy effective date. If the bill date falls on a weekend or holiday, the draft charge will occur on the next business day.

# **COMMISSIONS**

#### **METHOD / FREQUENCY**

- Commissions are paid on an as earned basis, weekly via Electronic Funds Transfer (EFT)<sup>1</sup> on settled business to each agent's bank account.
- Commissions are paid on the next scheduled commission cycle after a premium payment is received.
- Please note timing of deposits to your bank account may vary depending on your banking institution.

#### **STATEMENTS**

- Commission Statements are accessible on our portal https://www.sbliagent.com/ and are generally available once a
  commission payment has been made (currently after the Friday commission run). Please note each client's policy details
  are also available on this site.
- Producers must be registered on our portal https://www.sbliagent.com/ to gain access to their commission information.

#### **CHARGEBACKS<sup>2</sup>**

Commission chargebacks are listed below:

Lapse Period	Commission Chargeback		
Months 1-3	100%		
Months 4-12	Unearned		

#### **CONTACTS FOR HELP**

If you have any questions or concerns about commission payments please use the following contacts for help and support:

Phone: 888.224.7254 option 5

• Email: sblicommissions@sbli.com

<sup>&</sup>lt;sup>1</sup>Please note EFT will only be used if the agent has provided their banking information. If an EFT is not set up, then it does not stop the agent set-up process or commission payment. However, a minimum of \$200 must be earned before a check is generated. <sup>2</sup>Please note chargebacks apply to policy lapse, surrender, or death of the insured.

# **POLICYHOLDER SERVICES**

#### **CLIENT SERVICES**

The Customer Service Department is responsible for responding to all inquiries on in-force policies. This department also processes all of the following requests: changes on in-force policies, surrenders, reinstatements, and conversions. For further clarification regarding procedures, please contact Customer Services at 800.694.7254.

#### **Address Changes**

Address changes may be requested either online, in writing or by telephone.

- Online: The policy owner may complete an address change by logging into my.sbli.com.
- In Writing: Using the the Name and Address Change Forms (downloadable from my.sbli.com)
- **By Telephone:** at 800.694.7254.

If the update is made online, a confirmation of the address change is emailed to the client.

#### **Beneficiary Changes**

The beneficiary designation on an application or change form must be clearly stated so the Claims Department can carry out the wishes of the policy owner. Avoid using vague designations, such as wife, child, or children without using their names. When designating multiple beneficiaries, the distribution amounts must be listed as percentages of the total proceeds, not specific dollar amounts.

The owner of the policy has the right to change the beneficiary, subject to the conditions of any previous assignment, unless he/she has waived such right. To change the beneficiary, a written request, signed by the policy owner(s), must be filed with Customer Services using the Beneficiary Change Form (downloadable from my.sbli.com).

The Beneficiary Change Form must be fully completed in order for the request to be processed:

- The full name, address, social security number, and relationship of the proposed beneficiary must be given.
- Distribution percentages must be in whole numbers (not dollar amounts) and equal 100% in each beneficiary category. If percentages are not indicated, all beneficiaries within a particular category will share the death benefit equally.
- If the proposed beneficiary is a minor child, his or her parents (or other interested adult) may be required to obtain
  approval from a court before SBLI releases the death benefit proceeds. We recommend consulting with an attorney for any
  state-specific requirements with regard to minor beneficiaries.
- If an irrevocable beneficiary is being named, this beneficiary must be of legal age in his or her state of residence.

#### **Duplicate or Lost Policy Requests**

A duplicate policy is issued if the original is irrecoverably lost or destroyed. Under these conditions, SBLI will issue a full duplicate policy upon receipt of a request from the policy owner.

Duplicate or lost policies may be requested either online, in writing, or by telephone.

- Online: The policy owner may complete a duplicate policy request by logging into my.sbli.com.
- In Writing: Using the Duplicate Policy Request Form (downloadable from my.sbli.com)
- **By Telephone:** at 800.694.7254.
- Duplicate policies can be provided via secure e-mail free of charge.
- A processing fee of \$25 per policy may apply if the policy owner wishes to receive a paper copy of the policy via mail.

#### Misstatement of Age, Gender, or Health Condition

If it is determined that the age, gender, or health condition of the insured was misstated on the application, New Business will make the appropriate adjustment, as deemed necessary.

These changes should be requested by telephone at 888.224.7254 (Option 3). More complex post-issue questions should be emailed to **customerservice@sbli.com** with clear instructions and supporting evidence.

#### **Name Changes**

A request for a name change on an existing policy must be requested in writing and the reason for the change and legal documentation showing the name change must be included.

 In Writing: Using the Name and Address Change Form (downloadable from my.sbli.com or by telephone at 800.694.7254).

It is not necessary to return the policy. When processing is completed, an endorsement confirming the name change will be mailed or emailed directly to the policy owner, as per their request.

#### **Change of Charity Beneficiary**

A request for a change in the charity beneficiary must be requested in writing.

• **In Writing:** Using the Beneficiary Change Form (downloadable from my.sbli.com or by telephone at 800.694.7254).

The form requires the full name and address of the charity along with its EIN. Please note, it needs to be a charity that is listed on the IRS Exempt Organizations list, with a deductibility code of 1.

#### **POLICY CHANGES**

Policy changes will be considered if the company guidelines and policy provisions allow the proposed change. Changes should not be promised and quotes should not be provided without Home Office authorization. A request for change does not extend the grace period for premium payment.

It is not necessary to return the policy. The following changes may be requested in writing or by telephone at 800.694.7254. The Policy Change Request Form should be used and this is downloadable by the client from my.sbli.com. When processing is completed, written confirmation will be mailed or emailed directly to the policy owner.

#### **Reduction of Face Amount/Death Benefit Amount**

The policy owner can request a reduction of the policy face amount at any time after the first policy year as long as the minimum face amount requirements for the policy are met. The new face amount must still fall within plan guidelines. Reductions below the plan minimum are not allowed.

#### **Removing Riders**

The policy owner may request to have a rider removed from the policy by clearly stating their wishes.

#### **Risk Class Improvement**

The policy owner may request an improvement in the insured's risk classification. An improvement in risk classification will be allowed if satisfactory evidence is provided showing that the insured's health has improved. The policy owner may be required to pay for any evidence needed to establish the insured's improvement in health, and any evidence needed must be provided by a company-approved medical examiner.

#### REINSTATEMENTS

If a policy lapsed, it may be reinstated at any time within the guidelines stated in the policy. Additional evidence of insurability may be requested by the Underwriting Department in order to approve the reinstatement. Payment of all premiums in arrears is required. The request must be made by telephone at 800.694.7254.

Important notes regarding the reinstatement process:

- A properly completed and signed state-specific version of the Reinstatement Application is required;
- Evidence of insurability may be required. The required information must be received and reviewed by the Underwriting Department prior to the reinstatement being processed;
- If the Underwriting Department requires additional medical information for the underwriting process, the proposed insured will be notified in writing; and
- If the reinstatement is approved, all past due minimum premiums plus the planned premiums for one (1) additional billing mode after the reinstatement must be paid for the policy to be made active.

A surrendered policy cannot be reinstated.

#### **SURRENDERS**

The policy owner may surrender a life insurance policy at any time. Surrender charges may apply; please review the surrender charge schedule included in the policy. The request must be made in writing and signed by the policy owner(s) using the Policy Surrender Request Form. The form can be requested by phone, email or in writing.

The policy must be returned with the request. If the policy has been lost or stolen, the lost policy statement on the form must be initialed by the policy owner. If the policy premium is paid via EFT, the request to surrender or cancel must be received at least 10 business days prior to the scheduled premium payment date to ensure that the funds are not drafted from the bank account.

For surrenders, tax information is required on the form in compliance with Internal Revenue Service guidelines concerning Tax Identification Number (TIN) certification and withholding procedures. In no case shall a disbursement be made without a valid TIN on file.

#### RENEWABILITY BEYOND THE LEVEL TERM PERIOD

The policy may be renewed at annual renewable term rates to the first policy anniversary on or after the insured's 85th birthday, after the level-premium period ends. Premiums will increase each year and stop at age 85, when the policy ends.

The client does not need to do anything to renew; the policy will automatically renew each year on the anniversary date and will continue as long as premium is being paid. The expiration date is shown on the policy specification. No Evidence of Insurability is required. However, if the premium is not paid the policy will lapse. A lapse confirmation notice will be sent to the policy owner.

# **TERM CONVERSION OPTIONS**

#### **OVERVIEW**

At any time during the level premium period (not to exceed attained age 70), the policyholder may convert all or part of their **Assure Level Term** Insurance policy's death benefit to a new universal life insurance policy that SBLI makes available at the time of conversion. **There is no additional underwriting approval required.** 

- Conversions of existing term policies to a universal life policy are processed in the Customer Services Department using the appropriate "Individual Term Insurance Conversion Application." These forms are available on our portal: www. sbligent.com.
- The Term Conversion Application needs to be signed and received in the home office up to 30 days after the conversion expiry date for a universal life policy conversion.
- Please note, term conversions to a universal life policy are temporarily unavailable in California.
- Full and partial conversions are allowed. For partial conversions, the remainder of the term policy may remain active if the client so chooses. Remaining term coverage must meet the minimum face amount requirements for the product.

#### THE CONVERSION PROCESS

- 1. Specify Conversion UL as the product, confirm convertibility and complete the entire term conversion application.
  - a. Please note, the initial modal premium and illustrations can be generated via our IllustrationPro system at www.sbligent.com.
- 2. Submit a signed sales illustration for the conversion product.
- 3. Submit the first modal premium.

Once the Customer Service Department receives the completed application and initial premium:

- a. The information on the form is verified and receipt of the initial premium is confirmed.
- b. The new conversion contract is generated and a new policy is sent to the general agent for delivery to the client.
- c. The original term policy is suspended except in cases of partial conversions where the term policy is changed to the amount remaining after the conversion.
- d. Upon receipt of the completed delivery items and initial premium, the original term policy is terminated and the new policy is placed in force.

#### **CONTACTS FOR HELP**

For illustrations, call 1.888.224.7254 (Option 1) or email **Brokerage@SBLI.com**. For questions regarding a submitted case, call 1.888.224.7254 (Option 3).

#### **CLAIMS INFORMATION**

The Claims Department is responsible for receiving, processing and distributing all claims resulting from the death of the insured. Claims also administers accidental death, child rider, charitable giving, and accelerated death benefits requests. This section provides an overview of the Claims area. For further clarification regarding procedures or to check the status of an existing claim, contact Claims at 800.694.7254.

#### **DEATH CLAIMS**

The Customer Service Department (Claims) should be notified at 800.694.7254 or online at my.sbli.com, as soon as possible of the death of an insured or policy owner. A Policy Claims package is mailed out to the claimant with follow-up letters every 30 days (up to 120 days). Complete notice of death includes the following information:

- Contact person (name and phone number of family member who reported the death);
- Name and address of deceased;
- Policy number;
- Date of death:
- Manner of death; and
- Beneficiary name(s) and address(es), if available.

The claimant can send a Claimant Statement and all required claim documentation by mail. The completed forms can also be accepted via fax at 781.994.4240 or e-mail at customerservice@sbli.com. For prompt claims processing, the beneficiary should submit the following:

- A completed Claimant Statement;
- A copy of the certified death certificate with the cause and manner of death;
- The original policy, if available; and
- A copy of the Memorial Card or Obituary Notice, if one is available.

Note to producers regarding claims: The producer may wish to assist in the claims process; however, the beneficiary is responsible for furnishing proof of loss. Non-contestable death claims are payable upon the receipt and approval of the proof of death and any other required documentation. Under no circumstances should the producer make any statement(s) or comment(s), written or verbal, regarding the validity of any claim or SBLI's position with regard to the claim. Upon receiving all of the necessary information for a non-contestable claim, we will mail the distribution directly to the beneficiary(ies) as quickly as possible.

It is an insurance company's responsibility to investigate claims and verify that payment is justified. Policy owners should expect that we will conduct a thorough investigation. A claim is considered contestable when a claimed loss (death, disability or other) takes place before the policy's contestability period expires. Generally, a life insurance policy is contestable for two (2) years from its issue date.

#### **CHARITABLE GIFTING CLAIMS**

When the Customer Service Department (Claims) is notified of the death of an insured or policy owner they will also verify that the charity named as the beneficiary is still operating as a non-profit organization.

If the charity is no longer operating as a non-profit organization with a deductibility code of 1 and:

- The beneficiary is listed as an "estate," then Claims will reach out to the "estate" for instructions on which charity should be paid the money;
- The beneficiary is not listed as an "estate," then the money will go to unclaimed property.

Once the claim is processed (paid), a check is sent to the charity listed with Explanation of Benefits on check "Charitable Benefit paid due to the death of (insured's name)."

#### CHILD RIDER AND ACCELERATED BENEFIT CLAIMS

If a policy owner with a child rider benefit, or accelerated benefit rider on their policy notifies the producer that the insured has a qualifying condition, SBLI asks that the producer notify us promptly. In this event, please call the Client Services Department at 800.694.7254 (Claims).

We will notify the owner in writing of the benefit for which he/she is eligible and the necessary procedures to file a claim. It is a good idea for the claimant to notify us as soon as possible regarding the claim. The required qualified claim duration may vary by type of benefit and cause of condition. Under no circumstances should the producer make any statement(s) or comment(s), written or verbal, as to the validity of the claim or SBLI's position with regard to the claim. Upon receiving the necessary information, SBLI will communicate directly with the claimant regarding the processing of his/her claim.

A complete claim includes (but is not limited to) the following information:

- Name, address and phone number(s) of insured;
- Policy number;
- Date condition commenced;
- Cause of condition (if known);
- · Date of birth; and
- · Social Security Number.

# **SBLI**°



# **KEY INFORMATION**

POINTS OF CONTACT	Contact	Telephone Number	Email Address
Sales Support	Sales Support Team	855.642.0023 or 903.600.8812	brokerage@sbli.com
Post-Issue	New Business & Policyholder Services	888.224.7254 option 3	customerservice@sbli.com
Commissions	Commissions	888.224.7254 option 5	sblicommissions@sbli.com

# **SALES COLLATERAL AND RESOURCES**



Assure Level Term® Insurance At-A-Glance



**Assure Level Term® Insurance Consumer Brochure**